Around Madeira by Bus

Volume 1

- Funchal
- Câmara de Lobos
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- Caniço
- Santo da Serra
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Introduction

This Guide enables, both residents and tourists visiting Madeira, to easily discover various locations of the Island in a sustainable manner, using the regular bus routes combined with pleasant strolls.

The locations included in this guide are grouped according to the operational areas of the Horários do Funchal Company, namely its urban service — Urban Network — and its interurban service — Camacha, Curral das Freiras and Santana networks. All other public transport companies operating in Madeira are also mentioned here.

For visitors convenience, in the end of the guide one can find various detailed maps to support travelling needs: maps of the urban and interurban service provided by Horários do Funchal; map of the departure spots in the centre of Funchal for all the public transport companies; and lastly, a Madeira map displaying the main tourist attractions with the correspondent public transports and routes.

All the information included in this guide was gathered from the following websites:

www.visitmadeira.pt
www.cm-funchal.pt
www.horariosdofunchal.pt
www.madeirarural.com
www.cm-santana.com
www.freguesiadamachaporto.pt
www.freguesiasantacruz.com
www.freguesiacamaraledoros.pt
www.jf-curraldasfreiras.pt
www.cm-camaradelobos.pt
Horários do Funchal has launched a Journey Planner which offers a better and more efficient browsing experience for planning public transport journeys and holiday breaks in Madeira.

This tool provides all the information required to use public transport within Horários do Funchal concession area such as obtaining an itinerary upon the selection of a departure and arrival point.

Points of interest, bus stops and sales outlets can also be found in the Journey Planner tool, so as the presentation of tourist routes that make use of regular bus routes solely (the spots covered by bus and included in the tourist tours are duly outlined in this guide).

The Journey Planner should be regarded as the perfect interface to all of those that seek to take advantage of the wide range of services and landmarks that Madeira has to offer. The tool helps people to get to know the most stunning views of Madeira. With clear, understandable maps and itineraries, the tool displays complete information for each mode of transport added to easy printing maps and trip details, with text directions for the entire journey or, for each step of it, separately.

Travel preferences are tailored to the visitors needs so everyone can organize their trip perfectly and get further afield with ease. For total convenience, the tool can either be accessed by desktop or by mobile phone and is available in both Portuguese and English.

Horários do Funchal looks forward to your visit!
FREE AUDIO GUIDE  BUS ROUTE 81 TO THE HEART OF THE MADEIRA ISLAND

CURRAL DAS FREIRAS

1. Scan the QR code or visit: www.audiotrip.org/download
2. Install the AudioTrip app
3. Download the trip to your smartphone
4. Put the headphones on and explore

This trip is made by public transport, bus route number 81. Tickets must be purchased inside the bus from the driver.
Location and Climate

Madeira Island is 500 km from the African coast and 1000 km from the European continent, about a 1 hour and 30 minutes flight from Lisbon.

The Madeira Archipelago, discovered by the Portuguese in 1418, includes the islands of Madeira, Porto Santo and the uninhabited islands of Selvagens and Desertas. It is situated between latitude 32°22'20" and 33°7'50" with its longitude between 16°16'30"W and 17°16'38"W.

The island of Madeira has a surface area of 741 km², (57 km long and 22 km wide).

These islands, because of their privileged geographical position and mountainous topography, have a surprisingly mild climate. Very mild average temperatures, 25°C in the summer and 17°C in the winter, and a moderate level of humidity, confer these islands exceptional subtropical features.

Seawater temperature is also very mild, because of the influence of the warm Gulf current, presenting averages of 22°C in the summer and 18°C in the winter.

History of Madeira

Discoveries

The Portuguese navigators Tristão Vaz Teixeira, Bartolomeu Perestrello and João Gonçalves Zarco officially discovered the islands of Madeira and Porto Santo in 1419.

It is said that these navigators first discovered the island of Porto Santo (1418) following a storm at sea during which the vessel was deviated from its route along the coast of Africa due to bad weather; after many days adrift at sea, they sighted a small island which they called “Porto Seguro” (safe port), i.e. Porto Santo, as it saved Zarco’s crew from a fateful destiny. One year after the discovery of Porto Santo, they arrived at the island of Madeira, in 1419.

The latter navigator is thought to have named it when nicknaming it the island of “Madeira” (wood) due to its abundance of this raw material.

Settlement

Having noted the potential of the islands as well as their strategic importance, the colonization by order of King John I started around 1425.

The first settlers to earn the minimum conditions for the development of agriculture on the island had to chop a piece of dense forest and build a large number of water channels (the “levadas”) to carry the water that abounded on the north coast, to the southern coast of the island.

Regional economy

At the beginning of its settlement, some agricultural crops such as sugar cane were introduced, which quickly gave the city of Funchal significant economic prosperity. Thus, in the second half of the fifteenth century, the city of Funchal became a mandatory port of call for European trade routes.

The economic and strategic interest of the island to the Crown was evident by the constant orders of Flemish painting and sculpture with which the churches and chapels of Madeira were ornamented.

The seventeenth and eighteenth centuries were marked by the arising of a new culture that would again boost the economy of Madeira: the wine.

Throughout the nineteenth and twentieth centuries Madeira flourished by the birth of the tourism sector, quickly becoming a reference for the European aristocracy that set temporary residence here, attracted by the island’s natural healing qualities.
The history of the settlement in Madeira is strictly related with the development of the modes of transport. Most of these had to evolve in a fairly creative way in order to cope with the rough landscape of the Island. The starting point for expanding the first road network from Funchal to the whole Island was the conclusion of the Ribeiro Seco bridge, in 1849. But this expansion was fairly slow and only during the 1920s the first collective transport companies started organizing themselves to transport goods and passengers, mainly within the city of Funchal. The first automobile arrived in Madeira in 1904, but it was not until the democratic turnaround, in 1974, that it stopped being considered a luxury item. Prior to the advent of automobile, infrastructures were poor and therefore circulating in the Island was quite a difficult task, as only some stony paths existed. Often the terrain was so steep that those paths seemed as stairs and therefore walking was the most popular mode of transport and the natives mastered the ability to carry the load over their shoulders and heads. Among the wealthier individuals, horses were frequently chosen and so as the exotic and elegant nets carried by two men. Tailored to Madeira topography, the palanquin (inspired in oriental countries such as India) allowed for rich people or someone suffering from illness to lay with their legs extended, in a padded seat while being transported. Goods, notably wine, bananas and wicker were carried out on “corças”, animal powered vehicles that resembled cars without wheels. These vehicles were used until the 1970s. The first half of the XIX century introduced the wicker baskets, linking the steep yet romantic parish of Monte, where many hotels and high class “quintas” are located, to the centre of Funchal. They are still in use today and are easily recognizable for gliding on wooden supports, pushed and steered by two “carreiros” that use their rubber-soled boots as brakes. The renowned American author, Ernest Hemingway wrote that sliding downhill in the wicker basket was one of the most exhilarating experiences” of his life. In 1893 a train was launched to facilitate the connections to Monte. This train followed 3.911 of track, between Pombal station at an altitude of 60m and Terreiro da Luta station at an altitude of 850m. The railway was totally closed in 1943 and since then Madeira has no rail connections. In Madeira, it was in most cases easier to travel from one point to another by sea rather than by land, and so maritime transports were organized into regular routes to link people but also goods and to tackle to some extend the isolation they had to face. These connections were in force until the end of the 1970s decade. Funchal port was continuously expanded until reaching its actual shape in 1962. The facilities connect what use to be two small islands. Thanks to these improvements and to the tourism tradition of the Island as well, Funchal bay welcomes one of the biggest cruise-liners gatherings in the whole world during New Years Eve celebrations for the Firework display. To what the air transportation industry is concerned, the hydroplane crossed the Atlantic many years before the construction of the Madeira airport in 1964. These hydroplanes touched down in the bay of Funchal. To this respect, one should mention that the first international flight over the Atlantic had the port of Funchal as destination and was performed in 1921 by the aviators Sacadura Cabral, Gago Coutinho e Ortins Bettencourt. This flight served as a test for the air crossing the two first pilots would make in the following year between Lisbon and Rio de Janeiro. At the present, some of the modes of transport previously described were adapted and are now tourist hallmarks. But new modes of transport arose throughout the coast of Madeira, namely Lifts and Cable Cars that ease the access to areas that were formerly accessed by boat solely due to the high slopes. These modes of transport are quite popular today among locals and visitors alike. Another exciting mode of transport option in Madeira is to go trekking in one of the drizzling Levadas - manmade water channels that began being constructed by the first settlers to bring water from the highest points of the Island to agricultural places in much lower areas along the South coast. It is estimated that there are today about 200 water streams with a length of nearly 2.000 Km including 40 km of tunnels. These watercourses provide hydroelectric power but also offer dramatic views.
The Madeira Tourism Board has the following tourist offices and tourist information desk offices:

**Madeira Tourist Offices**

- **Avenida Arriaga Tourist Office**
  Avenida Arriaga, 16
  9004-519 Funchal
  Phone: +351 291 211902
  Open Monday to Friday from 9 a.m. to 7 p.m.
  On Saturday, Sundays and Holidays (except January 1st, Easter Sunday, May 1st and on December 25th/26th) from 9 a.m. to 3 p.m.

- **Pontinha Tourist Office (Funchal harbour)**
  Gare Maritima da Madeira
  Área de desembarque – Piso 1
  Porto do Funchal
  9004-518 Funchal
  Open only when cruise ships arrive in the port.

- **Monumental Lido Tourist Office**
  Monumental Lido Shopping Centre
  Estrada Monumental, 284
  9000-100 Funchal
  Phone: +351 291 775254
  Open Monday to Friday from 9 a.m. to 4.30 p.m.

- **Airport Tourist Office**
  Santa Catarina de Baixo
  9100 Santa Cruz
  Phone: +351 291 524933/ 291 520700
  Open every day from 9.30 a.m. to 9.30 p.m.

- **Ribeira Brava Tourist Office**
  Forte de São Bento
  9350 Ribeira Brava
  Phone: +351 291 951675
  Open Monday to Friday from 10 a.m. to 3.30 p.m.
  Saturday from 10 a.m. to 12.30 p.m.

- **Porto Moniz Tourist Office**
  9270 Porto Moniz
  Phone: +351 291 853075
  Open Monday from 11 a.m. to 3 p.m.
  Tuesday to Friday from 11 a.m. to 3.30 p.m.
  Saturday from noon till 3 p.m.

- **Santana Tourist Office**
  Sitio do Serrado
  9230 Santana
  Phone: +351 291 573 228
  Monday morning closed, open in the afternoon from 2 p.m. to 5.30 p.m.
  Open Tuesday to Friday from 9.30 a.m. to 5 p.m.
  Saturday from 9 a.m. to 1 p.m.

- **Curral das Freiras Tourist Information Desk**
  Estrada Cónego Camacho
  9030-319 Curral das Freiras
  Phone: +351 291 721 183
  Open Tuesday and Thursdays from 9 a.m. to 4.30 p.m.

- **Porto Santo Tourist Office**
  Av. Dr. Manuel Gregório Pestana Junior
  9400-171 Porto Santo
  Phone: +351 291 985244
  Open Monday to Friday from 9 a.m. to 5.30 p.m.
  Saturday from 10 a.m. to 12.30 p.m.

- **Madeira Tourist Information Desk in Lisbon**
  Avenida 5 de Outubro, 137 A
  1050-052 Lisboa
  Phone: +351 217 817 258
  Open Monday to Friday from 8.30 a.m. to 4.30 p.m.

**Sales Outlets**

- **Sales and Information Outlets**
  Centro Comercial Anadia Shopping - Loja n.º 6
  Open daily from 8 a.m. to 10 p.m.
  Closed on Saturdays, Sundays and Holidays

- **Vending Machines**
  Centro Comercial Anadia Shopping - Loja n.º 6
  Open daily from 8 a.m. to 10 p.m.
  Closed on Saturdays, Sundays and Holidays

- **PayShop Agents**
  Entails a wide variety of agents, including retail and book stores, supermarkets, coffee shops, among others.

- **Post Offices**
  All stations in Funchal.

- **Hospital Dr. Nélio Mendonça**
  Open 24 hours
Transport fares

URBAN SERVICE: FUNCHAL NETWORK

ON BOARD TICKET
The ticket purchased on board allows a single journey, though it’s possible to recharge it with pre-paid trips.

PREPAID TICKET
This prepaid ticket can be recharged from 2 journeys (minimum) up to 31 journeys and can be reused as many times as you like. The card is paid only once when purchased.

CHILDREN PREPAID TICKET
For children aged from 6 and 12 years old. It is valid until the cardholder reaches 12 years old. This prepaid ticket can be recharged from 2 journeys (minimum) up to 31 journeys and can be reused as many times as you like. The card is paid only once when purchased.

INTERURBAN SERVICE: CAMACHA, CURRAL DAS FREIRAS AND SANTANA NETWORK

TICKETS
Tickets must be purchased inside the bus, from the driver. The price of interurban routes is based on the number of fare zones through which you travel. Public transport tickets of the urban public transport service provided by Horários do Funchal are not valid on the interurban service.

CHILDREN TICKETS
Tickets must be purchased inside the bus, from the driver. For children aged from 6 and 12 years old. It is valid until the cardholder reaches 12 years old.

PASS
15 DAYS/ 30 DAYS/ MONTHLY CHARGE/ ANNUAL CHARGE
Individual title, valid in any route of the urban service, without limit of trips. This is a personal card issued by requisition.

ATTENTION: All GIRO Tickets are not personalized because they can be transferable. However, once on board, each passenger must have its own. Keep it, don’t throw away, you can recharge it with more trips. In the case of the ON BOARD TICKET, the first recharge must be done at Sales Outlets of HF or in Vending Machines, by choosing “New Ticket”.

1, 3, 5 AND 7 DAY TICKET
This ticket is valid for 1, 3, 5 or 7 days (counting from the time of first validation), in any route of the urban service, without limit of trips. The card is paid only once when purchased.

TICKET GIRO 24 – ADULT OR CHILDREN
This ticket is valid for 24 hours, counting from the time of first validation, in any route of the urban and the interurban service, without limit of trips. The card is paid only once when purchased.

PASS
15 DAYS/ 30 DAYS/ MONTHLY CHARGE/ ANNUAL CHARGE
Individual title, valid in any route of the urban service, without limit of trips. This is a personal card issued by requisition.

CONCESSION AREAS IN WHICH REGIONAL TRANSPORT COMPANIES OPERATE
There are several bus companies to take you to the most interesting tourist spots at low cost. The bus stations of all these companies are located in Funchal, all easily accessible.

Empresa dos Autocarros do Caniço
Interurban Service
Caniço
www.eacl.pt

Horários do Funchal
Urbano Service
Funchal
Interurban Service
Camacha
Caniço
Santo da Serra
Curral das Freiras
Poiso
Ribeiro Frio
Faial
Santana
São Jorge
Arco de São Jorge
Camacha to Santa Cruz
Santana to Porto da Cruz
www.horariosdofunchal.pt

Check the maps on pages 78 and 80.

Rodoeste
Interurban Service
Câmara de Lobos
Ribeira Brava
Ponta do Sol
Madalena do Mar
Calheta
Jardim do Mar
Paulo do Mar
São Vicente
Ponta Delgada
Seixal
Porto Moniz
www.rodoeste.pt

SAM
Aerobus
Interurban Service
Caniço
Santo da Serra
Santa Cruz
Machico
Caniçal
Porto da Cruz
Faial
www.sam.pt
Most of the urban routes and the Eco Line as well operate within the Funchal city centre. Those who wish to start a trip on the tourist area around the Estrada Monumental can use routes number 01, 02 and 04 to travel towards the centre.

Please check the Funchal Map in page 83 and view a selection of tourist attractions, as well as the bus route that best fit your needs.

**Viewpoints**

**Miradouro das Cruzes**
Located in the parish of São Pedro, it was inaugurated on May 28, in 1936 and is one of the oldest viewpoints in the city of Funchal. It is located alongside the Quinta das Cruzes and has a good view over the downtown of Funchal.

**Miradouro da Quinta Vigia**
This viewpoint is located in Quinta Vigia, the official residence of the President of the Regional Government of Madeira, and has a beautiful view of Funchal bay, extending from the port to the village of Garajau, in Caniço.

**Gardens**

**Jardim Municipal**
The Municipal Garden, also known as Dona Amélia Garden, is on the north side of Avenida Arriaga and covers an area of 8,300 m2. St. Francis Convent once occupied this site and a stone bearing its coat of arms is on show on one of the lawns. The garden has some beautiful specimens from Madeira and the rest of the world, all of which are marked. Well situated in the centre of town, this garden also has a pond and streams with fish and birds. There are also works of art and an auditorium for cultural activities.

**Parque Santa Catarina**
Santa Catarina Park is located between Avenida do Infante and Avenida Sá Carneiro and covers an area of around 36,000 square metres. With a fantastic view of Funchal and its bay up to Ponta do Garajau, this park has a huge lawn surrounded by flowerbeds full of trees, shrubs and plant species from all over the world. There are also bird nurseries. The Santa Catarina Chapel and a lake with a bird island can also be found in this park.

**Jardim Quinta das Cruzes**
This garden is in the park adjacent to the Quinta das Cruzes Museum and boasts a wide range of local and exotic plants. It is open on Tuesdays to Sundays from 10 a.m. to 12.30 p.m. and from 2 p.m. to 6 p.m.

**Culture**

**Teatro Municipal Baltazar Dias (Theatre)**
The architecture of Baltazar Dias Municipal Theatre in Avenida Arriaga is wonderfully balanced. The ceilings are painted with Romanesque motifs and the boxes around the horseshoe-shaped stalls are decorated with gilt Greek masks.

**Museu da Madeira Wine (Madeira Wine Museum)**
The museum is part of a series of baroque-style buildings where Madeira wine used to be made, stored, sold and exported and includes the oldest Madeira wine cellars. The museum’s collection includes letters from famous personalities, documents from the British companies that founded the Madeira Wine Company, books, utensils, a 17th century wine press and antique machinery. There is also a bar where visitors can taste and buy wine.

**Museu do Vinho (Wine Museum)**
This neoclassic 19th century palace houses the Madeira Wine Institute and its museum and is of great importance to the region’s history. The museum has an exhibition of prints, photographs, paraphernalia and machines picturing the different phases of Madeira wine production.

This museum is currently closed.

**Palácio de São Lourenço**
This fortress and palace with its military manueline and mannerist architecture has been altered considerably over the years and has gradually become a “national palace”. This building is very important to the political history of the Madeira Autonomous Region and has a fortified turret in typical manueline style on its east side. Three north-facing bastions were built during the rule of the Spanish kings. Today, the palace is the residence of the official Representant of the Portuguese Republic and is the headquarters of the Madeira Military Zone.
**Funchal Centre**

**Sé Catedral (Cathedral)**  
The beauty of its architecture is inspired by the Hispano-Arabic and gothic-Romanesque styles. It was built in 1514 and has one of the most beautiful ceilings in Portugal, carved from local wood. The bishop's throne in the chancel is in Flemish style, the main door is gothic, and the 17th-century gold-leaf has some of the features of the Manueline style.

**Igreja do Colégio (Church)**  
This beautiful church, built by the Jesuits, has a fountain and is lined with 17th and 18th century engravings of the time. There are also “azulejos” (glazed tiles) and 17th and 18th century paintings.

**Colégio dos Jesuitas**  
With more than four centuries of history, the Jesuits' College of Funchal is open to the public for tours and several cultural activities.

**Câmara Municipal do Funchal (Funchal Town Hall)**  
The building was once the palace of the Count of Carvalhal, but now houses Funchal City Council. It is a harmonious example of late 18th century architecture. Its courtyard has a fountain and is lined with tiles.

**Mercado dos Lavradores (Farmers' market)**  
This market is well worth a visit. It is a point of reference in the life and architecture of Funchal. The farmers' market is a perfect example of Estado Novo architecture, which is somewhere between modernism and 1930s art deco. It has two panels of tiles at the main entrance and several inside. They were made by the once-famous Fábrica de Sacavém. At the market, which is very near the old Santa Maria neighborhood, the atmosphere is bustling as you would expect from any market. But this one is ablaze with colours and redolent with the intoxicating perfume of beautiful flowers. Birds of paradise, orchids, king proteas, roses, cattleyas and camellias are displayed and sold by the sprightly flower sellers wearing brightly coloured regional costumes. On the upper floor there are tropical fruits, vegetables and spices, while meat and fish are on sale on the ground and lower floors.

**Zona Velha – Portas Pintadas (“Painted Doors” – Old Town)**  
The historic district of Funchal, commonly known as “Old Town”, has been undergoing a process of revitalization, in order to turn it into a more significant and attractive cultural centre and a permanent art gallery, joining several guest artists to work on decorative paintings on about 200 doors along Rua de Santa Maria. Among the various renowned personalities from the Madeira art scene, who teamed up with this project, stands out the architect Paulo David and the designer Nini Andrade Silva.

**Forte de São Tiago**  
This city fort, with its military-style architecture, is located above the seafront in the old part of the city. It was built in the 18th century and its facade is one of the best examples of baroque style in Madeira.

**Igreja do Socorro (Church)**  
This church is also known as St. James's the Less Church. It was built in the 18th century and its facade is one of the best examples of baroque style in Madeira.

**Museu de Arte Sacra (Religious Art Museum)**  
This museum has an important collection of Flemish paintings from the 16th to the 18th century, religious sculptures from the 16th to the 18th century and objects in gold from the 17th and 18th centuries.

**Mercado dos Lavradores (Farmers’ market)**  
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**Museu Quinta das Cruzes (Museum)**  
This baroque-style quinta was once the home of the second donor of Funchal. Today it houses a decorative art museum with a vast collection of Portuguese and foreign furniture from the 16th to the 19th century, porcelain from Europe and the Portuguese East India Company, 17th to 19th century Portuguese pottery, Indo-Portuguese and European ivory, Flemish and Portuguese sculpture from the 15th to the 18th century, nativity scenes from the 18th and 19th centuries and paintings and prints from the 16th to the 19th century.

**Igreja de São Pedro (Church)**  
This church originally dates back to the 16th century and has some remarkable architectural and decorative features, such as its mannerist door, pews crafted in 1633 and beautiful 17th and 18th century tiles.

**Casa Museu Frederico de Freitas (Museum)**  
Frederico da Cunha e Freitas lived in this romantic-style house, where he collected objets d’art. The museum-house has been restored by the Madeira Regional Government and has an impressive exhibition of different collections including glazed tiles, mugs, teapots, ceramics, religious sculpture, old prints and neoclassic and art nouveau furniture.
NúCLEO MUSEOLÓGICO DO IVBAM (Embroidery museum)
This museum shows how Madeira embroidery was made and has an exhibition of valuable pieces of embroidery, tapestry and inlaid wood. The embroidery is displayed in different outfits and with other items such as furniture.

Leisure
Cable car rides
Visitors to Funchal can take two cable car rides in a half-day trip across the luxuriant slopes in the south of the island and enjoy some of the most charming, out-of-the-way views.
Funchal - Monte cable car will take you from the old part of Funchal to Monte in around 15 minutes. Botanical Garden cable car takes about nine minutes from the Botanical Garden to Babosas (Monte) and is a great tourist attraction.

Shopping
Take the opportunity to buy Portuguese shoes, flowers and tropical fruits. Among the highlights, the Region is famous for the world-known Madeira wine and the exquisite Madeira embroidery, not to mention tapestries, wickerwork, sugar cane honey and “queijadas” a small cake made of cottage cheese “requeijão” and produced by the locals.

Events
Madeira is proud to present a wide range of regional, national and international events that occur throughout the year. Among the assorted package of festivities, noteworthy are the Carnival, the Flower Festival, the Atlantic Festival, the Wine Festival, the Nature Festival, the Christmas celebrations and the New Year’s Eve in Funchal.
Check the calendar of events on page 76.

Gastronomic Specialities
The pork with wine and garlic is a typical dish of Madeira Island, very present in the residents food traditions, especially in Christmas.
**Fortaleza do Pico**

**Culture**

**Pico Fortress**

Pico Fortress is in the parish of São Pedro and is now one of Madeira's main attractions. This fort was built in the early 17th century and was part of the city's defences against frequent attacks by pirates. The Funchal Radiotelegraph Post was set up here and later became the Funchal Naval Radiotelegraph Station. Because of the array of antennas, the locals started to call it Pico Rádio. Today it is occupied by the Portuguese Navy. It has a museum room that is open to visitors daily. The fortress offers one of the best views of Funchal and a feeling similar to taking a helicopter ride over the capital.

**Pico dos Barcelos**

**Viewpoints**

**Pico dos Barcelos**

Built in 1950, the Pico dos Barcelos viewpoint is located in Santo António parish at a height of around 355 metres. From this viewpoint there is a dazzling panoramic view of Funchal bay and the city, with the Desertas Islands in the background. This viewpoint has recently been refurbished and now features wider green and leisure areas, better pedestrian and parking accessibility and tends for locals to sell regional products ranging from handcrafted items to typical food.

**Passeio Marítimo (Promenade)**

**Leisure**

**Passeio Marítimo (Promenade)**

On the West sea side of Funchal, a new maritime promenade between Rua do Gorgulho (Lido) and Ponta da Cruz was built so that pedestrians can walk through the Região Autónoma da Madeira square, Clube Naval do Funchal, Marine Biology Station of Funchal (“Estação de biologia marinha do Funchal”) and the bathing complex of Ponta Gorda. A number of endemic Madeira flowers can be seen along the promenade, an area where people can relax in the benches and lawns, while overlooking the sea and the magnificent gardens that spread until the cliffs.

**Miradouro das Neves**

**Viewpoints**

**Miradouro das Neves**

Situated at the extreme east of Funchal, is the Pináculo viewpoint. Located 283 meters from sea level this belvedere provides one of the most beautiful views over Funchal’s City bay.
Funchal looks out over the sea and has several rocky pebble beaches. It also has bathing complexes open to residents and visitors alike. The bathing complexes in the capital are Barreirinha, Ponta Gorda/Poças do Governador and Poça do Gomes/Doca do Cavacas, and also Clube de Turismo and Clube Naval do Funchal, which are private clubs but open to tourists on payment of an entrance fee. As for beaches, you can enjoy the pleasures of the sea at Praia de São Tiago, Praia do Gorgulho, Praia Formosa, Praia dos Namorados and Praia Nova. Most of these beaches are equipped with toilets, locker rooms, leisure facilities with areas for a variety of sports, restaurants and bars.

Jardim Botânico
(Botanical Garden)
More than 2,000 exotic plants from all over the world are quite at home in the 35,000 square metres of grounds. In view of the increasing destruction of biodiversity and habitats all over the world, the garden has also become known as a centre of science and culture in the defence of endangered species of plants. Whether you are a nature lover, botanist or just a visitor, come to the garden for a world tour of the plant kingdom and a visit to the Natural History Museum and the Herbarium. The garden is in Caminho do Meio in Funchal and is open every day from 9 a.m. to 6 p.m. (last admission at 5.30 p.m). Closed 25th December.

Jardim dos Loiros
(Loiros Garden)
This garden is close to Quinta do Bom Sucesso (Botanical Gardens) and a visit here is much like a safari through a world full of colorful parrots.

Jardim Orquídea
(Orchid Garden)
This garden has more than 50,000 plants and its orchid jungle is one of a kind in Europe. It does interesting breeding work in its laboratory and has plants that flower all year round. It is open every day from 9:30 a.m. to 6 p.m. at 37, and is located at Rua Pita da Silva, next to the Botanical Garden.
Monte is one of the most pleasant places in Madeira. With a privileged location over the amphitheatre of Funchal, the parish of Monte, located about 9 Km from the centre and 550 m above sea level, is undoubtedly one of the must-see places in the city.

With lush vegetation and amazing views over the amphitheatre and the bay of Funchal, it has always been a preferred place for the visitors of Madeira since the beginning of tourism in the Island.

At Monte, visitors will be able to find the famous Nossa Senhora do Monte church. This location is the starting point for the traditional wicker baskets ride that run downhill. One can also find here the magnificent gardens of Monte as well as the old train station that once linked the downtown of Funchal to Terreiro da Luta.

**Gardens**

**Jardim Tropical Monte Palace**

The Monte Palace Tropical Garden is in Quinta Monte Palace, which belongs to the José Berardo Foundation.

Plants from all over the world enrich this collection of 100,000 species including azaleas, heather and a wide variety of ferns. The garden has a collection of cycads (encephalartos), which are considered living fossils. The garden contains some 60 of the 72 known species.

There is also an area devoted to Madeiran flora, with samples of most of the species in the Macronesia Laurissilva Forest, in addition to other endangered species like the Pittosporum coriaceum, more commonly known as madeiran cheesewood.

Open daily from 9.30 a.m. to 6 p.m., except 25th December.

**Jardim Municipal do Monte**

Monte, or Leite Monteiro Park is the highest municipal garden at 550m above sea level. It covers an area of 26,000 m² and is stocked with indigenous and exotic species and some centuries-old trees. The gardens are cool and relaxing, thanks partly to a stream with a waterfall at the southern end.

At the entrance, Largo da Fonte is shaded by giant plane trees and has a bandstand and the Fonte da Virgem fountain with a niche containing an image of Nossa Senhora do Monte.

**Quinta Jardins do Imperador**

Quinta dos Jardins do Imperador is a beautiful historical manor house situated in the hilltop of Monte and dates back to the XVIII century. It offers visitors panoramic views overlooking Funchal. This Quinta, as well as the gardens and the iconic Malakoff tower, were built by James Gordon, in the XVIII century.

**Viewpoints**

**Miradouro do Palheiro Golfe**

Located in the parish of São Gonçalo, alongside the golf course designed in 1993 by Cabell Robinson, the viewpoint is also part of the huge grounds of Quinta do Palheiro Ferreiro. From this viewpoint there is a fantastic view of Funchal bay and the city.
Monte

In 1899 the Quinta was bought by Rocha Machado, who some years later offered it to the Emperor Charles I of Austria and his family (1921), as a temporary residence. Today, this Quinta belongs to the Regional Government. The property and its fabulous surroundings can be visited. There you will also be able to find the Malakoff tower that rises over the romantic landscape of Monte surrounded by a colorful and charming rose garden.

Culture

Igreja do Monte (Church)
The church was built in the XVIII century on the foundations of the old chapel (XV century) ordered by Adão Gonçalves, son of Gonçalo Aires Ferreira, page to Prince Henry the Navigator and settler of the island. Later, by religious demands and owing to the growing number of believers, the Church was expanded. In 1748, an earthquake left the new church quite damaged, and therefore was rebuilt in 1818.

In the main altar, one can find the image of Nossa Senhora do Monte, venerated since the beginning of the settlement of Madeira. On the 15th of August, this church welcomes the celebrations of Nossa Senhora do Monte, the religious patroness of the diocese and of the city of Funchal.

A side chapel contains the tomb of Emperor Charles of Austria, Hungary and Bohemia, who came to Madeira in 1921 after being exiled. It contains beautiful gold pieces crafted in the 17th and 18th centuries.

Leisure

Cable car rides
In Monte, visitors can find two cable cars. One of these cable cars link the parish of Monte to the centre of Funchal, whereas the other bridge over a valley, connecting Monte to the Botanical Garden.

Carros de Cesto (Monte sledge)
One can also choose to experience the famous Monte sledge rides, which enables visitors to be transported 2 kilometers downhill until Livramento in large wicker baskets. This exciting journey takes approximately 10 minutes and the wicker baskets reach a maximum speed of 80Km/h. The baskets are easily recognizable for gliding on wooden supports, pushed and steered by two mans that are known as “carreiros”.

Viewpoints

Miradouro do Salão Ideal
The name of Churchill is associated with this viewpoint where visitors can find a plate remembering that “here painted Winston Churchill in 1950” and a bronze platinum panel “here painted Winston Churchill 1950” and a frame containing a photo of Churchill painting the bay.

Ilhéu de Câmara de Lobos
The Ilhéu (islet) viewpoint, in Câmara de Lobos got the name of João Gonçalves Zarco, the discoverer of the Madeira island, arguably because this islet would be the site of the first residence of João Gonçalves Zarco, the discoverer of the Madeira island, only after some land has fallen, terrestrial connections were established as it is today.

Events

On the 14th and 15th of August, Monte holds the Nossa Senhora do Monte feast, which is definitely the most popular and participated Christian celebration in Madeira.

Câmara de Lobos

Route number 3 is ideal to visit Câmara de Lobos. Those who wish to visit this small and picturesque fishermen city should drop off the bus in the Cimentos Madeira, S (871A) bus stop which is a short walking distance to the centre of Câmara de Lobos (1 km or 10 minutes walking).

Note: it is also possible to visit Câmara de Lobos using the Rodoeste interurban busses www.rodoeste.pt
Câmara de Lobos got the name from the discoverers of Madeira. The explorers disembarked in this area in 1419 and were inspired by the look of the amphitheater-like harbor where they came across with a large colony of sea-lions (in Portuguese: lobos marinhos).

Câmara de Lobos is situated 8 Km from Funchal. It is surrounded by extensive vineyards areas. It is also well-known by the excellent Madeira wine and should be considered today as a major hub with regard to black swordfish fishing.

Events

Salão Ideal viewpoint is situated at the entrance of Câmara de Lobos, next to the old movie theater “Salão Ideal”, and offers a magnificent view over the bay of Câmara de Lobos and of Europe’s highest cliff, Cabo Girão.

Miradouro de Winston Churchill
The Ilhéu viewpoint, in Câmara de Lobos, is located at the heart of the city, in a cliff overlooking the sea where most of the fisherman’s choose to live. Currently it features a lovely garden and the views from the top of the islet are beautiful. The historical name given to this rocky and steep islet is owing to the fact that this has been completely surrounded by the sea. Only after some land has fallen, terrestrial connections were established as it is today.
Câmara de Lobos

Culture

Igreja Matriz S. Sebastião (Church) 4
S. Sebastião is a very attractive church built in the XVI century and subject to improvements during the XVII and XVIII centuries. It has a main altar with rich golden engravings.

Capela N. Senhora Conceição (Chapel) 5
Some historians advocate that this was the very first chapel in the Island, founded by the island discoverer Gonçalves Zarco in 1420. As of late XVII century, it was considered to be the fisherman’s chapel. On the main-altar lies a rich gold engraving and paintings at hands of Bernes a regional artist.

Forno da Cal 6
The lime-kiln (or forno da cal in Portuguese), located in Sítio da Trincheira, right above the Salinas (place formerly occupied by old salt pans), was presumably built around the year 1874 by Roque Teixeira de Agrela and later subject to improvements and adaptations (1914). Although it was completely restored, the lime-kiln stopped working in 1960 due to the influence of the locals, complaining about the severe smog caused by the lime-kiln exhaust. Nowadays, the lime-kiln is an architectonic icon of Câmara de Lobos and plays an important role in the seaside of the city, namely in the promenade where it can be accessed from.

Adegas de Vinhos Henriques & Henriques (Wine cellar) 7
Presence of the Henriques family can be traced back to the 15th century. Following orders of the Portuguese King, the first vineyards were planted in the family properties, next to Pico da Torre, in 1425.

Museu de Imprensa Madeira (Madeira Press Museum) 8
The museum displays an interesting number of equipment and machines that were recovered from local newspapers.

Leisure

Passeio Marítimo (Promenade) 9
A maritime promenade connects the Lido to Câmara de Lobos bay, facilitating enjoyable strolls along the rocky coast. The promenade pathway has an overall extension of 2.2 Km and ends in a parking facility in the center of Câmara de Lobos, enabling various direct accesses to the ocean along the way.

Beaches

Salinas bathing complex 10
Salinas bathing complex is next to Câmara de Lobos bay in an historical place formerly occupied by old salt pans and where locals extracted salt. This project with public swimming pools is perfect for adults and children alike, as it offers facilities such as a poolside snack bar and lifeguard surveillance.

Events

São Pedro (St. Peter)
Is a popular saint whose festival is held every 29th June in the city of Câmara de Lobos in honor of all fisherman’s. During celebrations, there is a lot of entertainment, with balloons, music, little pots of basil (manjericos) and streets fill up with people in party mood.

Vigário 11
Vigário is a pebble beach with very good conditions for its users, including surveillance, clear seawaters, solarium and many sport activities.

Gastronomic Specialities

Câmara de Lobos is renowned for a wonderful array of gastronomic specialities. The typical drink is called Poncha. Although this drink can also be appreciated in many more sites around the Island, it is originally produced in Câmara de Lobos and Largo do Poço, the beating heart of the city, should be the perfect place to drink it. Poncha is made of sugar cane rum, sugar cane honey and fresh lemon juice.

Wine is another major icon of Câmara de Lobos and the vineyards of that can be encountered here are among the best of the Region. Among the traditional dishes highlights one can find the black swordfish and “Espetada”, which consists on meat (frequently, beef meat) on a skewer.
Curral das Freiras (in English: Nun’s Valley) has a unique location as it is very isolated from other communities by the cliffs that surround the central valley. Here visitors can find some of the most stunning landscapes of Madeira. This small village stands about 29 km from Câmara de Lobos and 20 km from Funchal.
Curral das Freiras

**Christmas crib**
The traditional Christmas crib of Curral das Freiras is fairly large and is worth visiting, as it mirrors local traditions and ancestral lifestyles of the local community.

**Gastronomic Specialities**
Curral das Freiras is home for some of the most delicious dishes made with chestnut. Chestnuts are an ingredient in many local products, such as soups, various cakes and liqueurs. Another highlight is Ginja (Cherry Liqueur), which is made of brandy, sugar and fresh cherries.

**Viewpoints**
Miradouro Eira do Serrado
This place at 1,095 meters height, offers one of the most dazzling landscapes over the Curral das Freiras parish and the surrounding mountains. From this perspective, Curral das Freiras seems to lie in a volcano crater, but it’s only the result of extensive erosion shaped this valley.

**Culture**
Igreja de N. Senhora do Livramento (Church)
At the centre of the parish, visitors can appreciate the main church of Curral das Freiras dedicated to N. Senhora do Livramento. Annually, the parish celebrates a festival in Her honor on the last Sunday of August.

**Trekking**
PR 2 – Vereda do Urzal (Curral das Freiras – Lombo do Urzal)
In Curral das Freiras everyone can really feel immersed in nature and escape the pressures of modern life. The village is a good base for walking in several trails, namely the one that takes walkers to the Boaventura parish.

**Events**
Brígalhó exhibition
Brígalhó exhibition is held in May. This tuber played a central role in the diet of many poor families in Curral das Freiras.

**Chestnut Feast**
The annual Chestnut Feast is celebrated on the 1st of November and is quite popular owing to the entertainment that sparkles all around the parish. Visitors can find here an array of traditional food and drink specialities made with chestnut.

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Freiras and follows an ancient path, once used by residents to connect the south and the north coast of Madeira Island. From here, the track follows uphill until an intersection in Boca das Torrinhas, where it continues downhill until Lombo do Urzal, in the village of Boaventura. At the intersection of Boca das Torrinhas, there is the possibility to access Pico Ruivo, following the route PR 1.3 Vereda da Encumeada. The scenario at Boca das Torrinhas, is admirable, provided by the contrast between the top of the peaks surrounding Curral das Freiras and by the picturesque valley of Curral das Freiras.
Map Curral das Freiras

1. Igreja de N. Senhora do Livramento (Church)
2. Curral das Freiras

Bus Stop - touristic spot
Bus Stop
1-2 Touristic spots
Camacha is a village that rises at an altitude of 700 meters above sea level and it is located about 12km from Funchal and 11km from Santa Cruz.

This village is famous for being the centre of Madeira’s Wicker and Folk Tradition, counting up with 7 folklore groups. Embroideries and woolen hats with earmuffs (also known as Ear Hat) are also made by the locals and thus can be found here.

1. Wickerwork
2. Camacha Folkloric Group
3. "Ear Hat"
4. Café Relógio
Camacha sits upon unspoiled natural and patrimonial landscape and benefits from clerical and enduring traditions from its people, which makes this village a melting pot for tourists to explore. Regardless of the numerous walking trails that tourists can came across in Camacha, the village has several tourists must-see spots like the Conselheiro Aires de Ornelas square and garden, the Largo da Achada viewpoint, São José chapel and Camacha main church (currently under renovation works). Several “Quintas” are scattered throughout Camacha, the most important of which are Quinta Ornelas where the counselor Aires de Ornelas was born, Quinta da Camacha and Quinta do Vale Paraíso (home of Padre Américo).

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**Viewpoints**

**Miradouro do Largo da Achada**

The viewpoint of Largo da Achada offers stunning views over the region and the Desertas Islands.

**Culture**

**Largo Conselheiro Aires de Ornelas (Largo da Achada)**

The first organized game of football in Portugal took place here in 1875, organized by the Madeira born Harry Hinton that bought a football ball from England. The former pitch has vanished and in its place a new garden arose. Concelheiro Aires de Ornelas square and garden, also known as Largo da Achada, is nowadays the main gateway to the village. It consists of a wide space surrounded by trees and provides gardens and children's play areas, as well as a skating rink.

**Igreja Matriz da Camacha (Church)**

The construction of the main church of Camacha dates back to the late seventeenth century. Architecturally it is a property with a longitudinal plant nave and chancel. To the west there is a bell tower and two side chapels. Inside the church one could find marvelous ceilings paintings, however the church is currently closed due to renovation works. Due to the lack of available space inside the church, a new one was built in 1997 and is located next to Café Relógio.

**Capela de São José (Chapel)**

The São José Chapel was built in 1924 by Alfredo Ferreira Nóbrega Júnior in honor of his late brother that died young. The chapel was finally completed in 1928.

**Café Relógio**

Café Relógio is an iconic building of Camacha since it was built in 1896 and started showing the exact local time on the 6th of April of that year. Nowadays, the building holds a display of all sorts of local craftwork and a wicker factory.

**Trekking**

To really have a grasp of what Madeira and Camacha in particular is about, visitors should venture to Madeira vast network of open-air water canals that cover the island. The Serra do Faial Levada and Tornos Levada should be highlighted as they cross Camacha and are highly appreciated by tourists.

**Levada da Serra do Faial**

This levada crosses the village of Camacha and enables a stroll either to Santo da Serra or to Choupana. There is plenty of choice here, but both paths offers visitors a pleasant walk across cultivated slopes and the forest where you can find several indigenous flora and fauna species.

**Gastronomic Specialities**

Bolo do caco, the traditional bread from Madeira Island prepared with garlic butter, as well as homemade bread and regional poncha are some of the highlights of local cuisine that visitors should not miss trying. Poncha is a drink made of sugar cane rum, sugar cane honey and fresh lemon juice.
This village, located between Funchal and Santa Cruz, is like a seaside holiday resort as there are a lot of holiday homes and several hotels here. To visit the centre of Caniço, one should take routes number 110, 111 and 114 if travelling from Funchal, and routes number 110 and 111 if travelling from Camacha.

**Note:** it is also possible to visit Caniço centre, Caniço de Baixo and Garajau using the Caniço Company interurban busses [www.eacl.pt](http://www.eacl.pt).

### Viewpoints

**Miradouro do Garajau**
Garajau is one of the most beautiful places in Caniço. Owe its name to the construction of Cristo Rei statue, identical to the one that stands at the peak of Rio de Janeiro Corcovado mountain. Here tourists have a magnificent view over the Funchal bay and to the Desertas Islands as well.

### Beaches

**Praia do Garajau/ Garajau Natural Reserve**
Below the viewpoint lies a beach and Garajau Natural Reserve which features crystal clear seawaters with high biologic value. This area is protected and it’s considered to be of great scientific and touristic interest. It also offers perfect conditions for water activities such as scuba diving.

Access to the beach and to the reserve is facilitated by a modern cable car that descends from the Garajau viewpoint. The beach has an assortment of amenities such as first aids support, sanitary installations, bar and restaurant.

**Reis Magos beach** / **Bathing complex of Lido Galomar**
A stretch of black sand and pebbles stand at Caniço de Baixo and is known as Reis Magos beach. This area also includes Lido Galomar bathing complex, a completely natural volcanic-rock bay that is popular with bathers.

### Gardens

**Jardim da Quinta Splendida**
Quinta Splendida hotel comprises a 30.000 m² tropical garden with plenty different plants. It is the perfect choice for a relaxing stroll around the garden while enjoying fantastic views across the Atlantic Ocean.

### Culture

**Igreja Matriz do Caniço (Church)**
Caniço main church was built in 1783 and features nice paintings on the inside.

**Bonecas de massa**
Bonecas de massa is a typical handicraft made by the locals who sell these dolls in regional feasts. They are made of flour, water, yeast, salt and egg dye and decorated with tissue paper.

### Events

**Onion feast**
The Onion Festival, held in Caniço, brings together farmers to promote the onion. This festival celebrates one of the main economic activities of the parish.

**Gastronomic Specialities**
Good food lovers will be delighted to taste onion soup and grilled limpets.
Santo da Serra

The name has roots in the patron Santo António da Serra but it is commonly known as “Santo da Serra”. This romantic little village with mild climate is filled with beautiful lush gardens attracting many visitors.

Santo da Serra lies at an altitude of 700 meters above sea level and is located about 12 Km from Camacha and 24 Km from Funchal.

**Gardens**

**Quinta da Junta**

On a high plateau covered in a forest of pine and eucalyptus, visitors will encounter several beautiful country houses or “Quintas”. One of the most remarkable should be Quinta da Junta, which is the former home of the Blandy family.

This charming property was built according to a colonial British style from the XIX century. Around the main house, colourful gardens and enchanting trees arose. Most of these flora collection displayed in Quinta da Junta has great scientific botanical value, with species coming from a wide range of countries and continents.

At the end of the main street, on a corner of the property, a belvedere overlooks the Machico valley. This viewpoint is definitely worth a look, because, with a clear sky, it's possible to admire from there Porto Santo Island.

The property also has a variety of wildlife, including deer, horses, goats and birds.

**Leisure**

**Santo da Serra Golf Club**

Santo da Serra Golf Club rates as one of the most spectacular courses in Europe, with staggering views from the mountains to the sea below.

The course was built in 1937 and was redesigned by Robert Trent Jones in 1991. It is located in Santo da Serra not far from Funchal and less than 15 minutes from Madeira International Airport.

With 27 holes available for play in 1998 all characterised by generous fairways, tight undulating greens and a choice of tee positions to suite all abilities.

**Eventos**

**Market**

Every weekend a market organized by locals is held right in the heart of the Santo da Serra parish. This market is made of little tents where the locals sell a wide variety of products, as typical food and drinks, cloths, flowers, all of which available at an affordable price.

**Gastronomic Specialities**

One of the main agricultural productions of Santo da Serra is apples that grow all over the parish. They are used to make the refreshing apple cider that is highly appreciated by tourists. The apple cider festival is held here in September and includes all the process of making cider from the apples, as well as much music and lively activities associated with this agricultural theme.

1. Quinta da Junta
2. Golf Club
Santa Cruz has rich cultural and natural heritage, among which is important to outline:

**Gardens**

**Municipal Garden**

In Doutor João Abel de Freitas square lies the Santa Cruz municipal garden, a pleasant area surrounded by trees and flowers. In this place a sculpture was recently inaugurate, “Sisters Mary Jane Wilson – the good Mother”.

**Culture**

**Paços do Concelho - Santa Cruz Town Hall**

The building is a national monument and a symbol of the Manueline style architecture.

**Igreja Matriz de Santa Cruz (Church)**

Santa Cruz main church dates back to 1533 and displays a Manueline trace. Inside the church, there are beautiful paintings on the ceiling, as well as on the altars and side chapels. The altars are sometimes gilded with gold leaf to highlight small details. In the chapel dedicated to the Blessed Sacrament (“Santíssimo Sacramento”), one can see a collection of wooden figures symbolizing the last supper.

**Casa da Cultura Santa Cruz/Quinta do Revoredo**

The “Quinta do Revoredo” was the property of wealthy families that once lived in Santa Cruz and who used it as a country-house. The “Quinta” is nestled above a cliff and features beautiful gardens with endemic species such as the Drageiro. The garden includes a belvedere with astonish views over the sea, the city of Santa Cruz and the Desertas Islands.

**Municipal Market**

Santa Cruz has its own market where one can buy a wide assortment of fruit and vegetables, among many other products. But the highlight is definitely the fresh fish. Inside, next to the main entrance, one can find 2 bas-relief ceramic panels, from António Aragão, that give tribute to the ancestral work of the locals in rough fishing and farming activities.

**Leisure**

**Santa Cruz promenade**

This promenade is next to the sea and features a range of restaurants, bars, gardens, public rocky basalt-pebble beaches and swimming pools. A quiet and relaxing stroll along the promenade, from the Palmeiras beach until the bathing complex next to Ribeira da Boaventura, passing through the Water Park offers great moments of leisure.

**Beaches**

**Bathing complex of Praia das Palmeiras**

**Bathing complex of Ribeira da Boaventura**

**Aquadaparque**

In Santa Cruz, in addition to the well-known, rocky Praia das Palmeiras with its two swimming pools, there is a bathing complex near Ribeira da Boaventura. It has swimming pools, solariums, locker rooms and a food court.

Between the boating area and the swimming pools there is a small sheltered bay with safe access to the sea. For fans of the open sea, there is a pier near the bank at the mouth of the stream.

Here in Santa Cruz, there is also a water fun park, Aquadaparque, which is next to the Ribeira da Boaventura Bathing Complex.

The park, with a capacity for more than 1,000 people, has five toboggan slides, four fast slides, two swimming pools, one of them for children (Aqualândia Infantil), a lazy river running round the swimming pools, a bar and grass solarium areas.

**Events**

**Santo Amaro**

Since the XVII century, the municipality of Santa Cruz celebrates on the 15th of January a feast in honour of its patron saint, Santo Amaro. This celebration marks the end of the Christmas holiday season and includes a candlelight procession.

This feast is used to wrap-up the Christmas decorations and the lapinhas (cribs). This occasion is also known as “cleaning the kitchen cabinets”, a custom deeply rooted in the traditions of the people of Madeira.

**Gastronomic Specialities**

Mushy Wheat Soup and Corn Cake boiled on cabbage leaf are two interesting recipes one can find in Santa Cruz.
Santana was recently named a “Biosphere Reserve”, by UNESCO.
When you visit Santana, you should take the opportunity to visit some of its tourist attractions: the typical thatched cottages, the Madeira Theme Park, beautiful trails and the recommended footpaths located in the heart of the Laurissilva.

1. Typical thatched cottages "Casas de Santana"
2. Madeira Orchid
3. Queimadas Forest Park
4. Miradouro do Fortim do Faial
5. Quinta do Arco Rose Garden
Ribeiro Frio Park is situated in a paradise-like place with beautiful gardens and a harmonious combination of flora and world heritage forest named Laurissilva. The trout nurseries in Ribeiro Frio are a must-visit place as well as the wide range of walking paths that start at this location and that offer memorable landscapes.

**Trekking**

**PR10 - Levada do Furado**

This trail begins at Ribeiro Frio in the municipality of Santana and follows the pathway accompanying the levada of Serra do Faial at an elevation of 860 metres up to the station where the waters divide, descending from there to the area of Lamaceiros and terminating at the Portela belvedere in the municipality of Machico.

**Distance:** 11 km  
**Time:** 5 h  
**Note:** Please check SAM Company website [www.sam.pt](http://www.sam.pt) to find out how to return to Funchal.

Along this levada you will note the manifold tones of green presented by this well-preserved zone of the island’s native forest - the Laurissilva - made up predominantly of the laurel, or bay tree (Laurus novocanariensis), the lily-of-the-valley tree (Clethra arborea), the Madeira laurel (Ocotea foetens), Madeira mahogany (Persea indica), as well as the yellow, or Madeira foxglove (Isoplexis sceptrum), the pride of Madeira (Echium candicans), Mandon’s Chrysanthemum (Argyranthemum pinnatifidum), and the Madeiran orchid (Dactylorhiza foliosa).

One may see the firecrest (Regulus ignicapillus madeirensis), the smallest bird residing in Madeira, and the intrepid chaffinch (Fringila coelebs). Less likely to be seen is the Madeira long-toed pigeon (Columba trocاز trocαz), a species endemic to Madeira.

**Attention:** Danger of vertigo; Tunnels en route, carry a torch; The path may be slippery, wear anti-slip footwear.

**PR11 - Vereda dos Balcões/ Miradouro Balcões**

This trail begins and ends at regional highway E.R.103 at Ribeiro Frio.

**Distance:** 1.5 km + 1.5 km  
**Time:** 1h30 (round trip)

And follows the levada of Serra do Faial, providing access to the Balcões belvedere, which offers beautiful panoramas of the deep valley of Ribeira da Metade and the parish of Faial.

[For further information's, please check the Tours section in [www.horariosdofunchal.pt/planearviagem/](http://www.horariosdofunchal.pt/planearviagem/)]

**Gastronomic Specialities**

In Ribeiro Frio, take the opportunity to try some famous local dishes, like the grilled trout and to buy some typical crafts and other souvenirs.
Porto da Cruz is a small parish within the Machico council. It is easily recognizable by the Penha d’Águia, an imposing rock that arises near the sea and is also well known for its wine.

To get there by bus it is necessary to board either route number 133 that goes through Santana and Porto da Cruz, or routes number 56, 103 ad 138 that travel through Porto da Cruz tunnel. The bus stop is located in the Regional Road number 108 (ER 108), nearly 1,4Km from the centre of Porto da Cruz (or about 16 minutes walking distance).

**Culture**

Igreja do Porto da Cruz (Church) 1

This church was designed by the Architect Raul Chorão Ramalho, between 1957-58. This church only has one nave. The church boosts magnificent hand painted tiles, designed by Querubim Lapa. The temple still has some baroque decorative elements from the former Nossa Senhora de Guadalupe church.

Engenho Velho (Old Sugar Cane Factory) 2

The old sugar cane factory is one of the main hallmarks of Porto da Cruz. Between April and July, it continues to be operating the same way as it was when it started with the sugar production in 1927. Inside, visitors can observe the machines running and easily get a feeling of what would be the working process one century ago.

**Fortim do Porto**

This Fort dates back to the XVIII century. It was built in basaltic rock. Today, Porto Fort is in ruins.

**Beaches**

Praia da Lagoa 4/ Bathing complex 5

The black sand beach called Praia da Lagoa, with excellent access to the sea, a solarium, restaurants and showers. Near the beach is a bathing complex with two swimming pools and support facilities.

**Events**

Grape and Farmer’s Festival

Every year, on the first weekend of September, the Grape and Farmer’s Festival is held to celebrate the tradition of producing regional wine, commonly known as “American”.

**Gastronomic Specialities**

One of the most outstanding features of Porto da Cruz is definitely its wine, known as “vinho seco americano”. This dry red wine is made of a type of grape called “americana”.

Faial

**Viewpoints**

Miradouro do Fortim do Faial 6

Turn right after passing Faial Church. The belvedere affords a superb view of Faial, the Penha d’Águia mountains and the northern part of Ponta de São Lourenço. The fortim is armed with 10 little cannons which are currently used in the festivities of Our Lady of the Nativity (“Nossa Senhora da Natividade”) that is held in the month of September.

Miradouro do Guindaste 7

The Guindaste Viewpoint is situated in Faial Parish near the mouth of the Faial stream (Ribeira do Faial). It provides a unique view to the sea and also to the beautiful volcanic complex that can be find here. This viewpoint also permits a panorama of the beach of Faial and of Ponta de São Lourenço. With a clear sky, one can view all through Porto Santo Island.

**Culture**

Igreja Matriz do Faial (Church) 8

The first church of Faial was built next to the water stream (“Ribeira”), but was destroyed by floods. On late XVIII century, the actual church was built on a hill above the water stream.

**Leisure**

Bath 9, Sports and Leisure Centre 10 / Kart track 11

Besides the eye-catching landscape, Faial has much more to offer with regard to leisure activities, namely a modern complex, with a natural swimming pool, restaurants, showers, and extensive sunbathing area. The complex also includes a sand playing field that meets the requirements for national and international competitions in sports such as football, handball and volleyball and a multi-purpose pavilion for other sports. Motor sports fans will find a go-kart track near the mouth of the stream.

**Events**

Custard Apple Exhibition

Every year, Faial Community organise the Regional Custard Apple Exhibition. The event celebrates one of the region’s most popular and widely cultivated subtropical fruits – the custard apple – helping to raise the profile of this fruit and its derivatives (liqueurs, flans, ice creams and milk shakes).

**Gastronomic Specialities**

One of the most outstanding features of Madeira Island, and can also be found in the north coast of the island.
It is named after Saint Anne (Santa Ana), the municipality’s patron saint. Santana was recently named a “Biosphere Reserve”, by UNESCO, due to the rich ecosystem and the aim is to protect its biodiversity and its sustainable use. Queimadas Forest Park and “Pico das Pedras” are located about 4 km from the centre of Santana (bus stop), whereas Achada do Teixeira is nearly 9 Km from the centre of Santana (bus stop).

**Trekking**

**Pico das Pedras and Queimadas Forest Parks**

At both parks, species that are exclusive from Madeira and exuberant vegetation known as Laurissilva forest can be seen. The path between the two forest parks comprehends an easy trail (accessible to people with physical disabilities) of about 2 Km or 45 minutes walking distance.

**Distance**: 2 km  
**Time**: 45 minutes

Queimadas forest park is a starting point for some of the most well-known levadas, namely the Levada do Caldeirão Verde and Levada do Caldeirão do Inferno that leads visitors into the very heart of the Island.

**PR 1.2 – Vereda do Pico Ruivo**

This trail climbs up to the island’s highest peak, Pico Ruivo (1,862 m) and has Achada do Teixeira as the starting and ending spot.

**Distance**: 2.8 Km + 2.8 Km  
**Time**: 1h30 (round trip)

Next to the Pico Ruivo government house you can gain access to 3 other trails that take the hiker to different parts of the island: PR 1 - Pico do Areeiro footpath (5.1/6.4 Km), which takes you to Pico do Areeiro, the island’s 2nd highest peak (1816m); PR 1.3 - Encumeada Footpath (8.6 Km), goes along the central mountain range to the West; and PR 1.1-Lilha Footpath (8.2 Km), which descends to the parish of Ilha. At Achada do Teixeira you can visit the “Standing Man” (in Portuguese, “Homem em Pé”), a basalt formation which hikers come across after passing in front of the government house.

Along the climb you will meet several shelters as the change in climate is sudden and sharp and the area often becomes covered in a sea of clouds or rests above it.

**PR 9 – Levada do Caldeirão Verde**

This trail begins at the Queimadas Forest Park and winds along the walkway of the levada of Caldeirão Verde at 980 m elevation. This path starts and ends at Queimadas Forest Park.

**Distance**: 6.5 Km + 6.5 Km  
**Time**: 5h30 (round trip)

At the Queimadas Forest Park there is a shelter (Casa de Abrigo das Queimadas), which retains the original features of the typical houses of Santana, including a marvelous thatched roof.

Attention: Tunnels en route, carry a torch; The path may be slippery, wear anti-slip footwear.

**Viewpoints**

**Miradouro da Rocha do Navio**

This viewpoint has a unique outlook over the sea and the coastline of the reserve. From here you have access to the Marine Natural Park of Sitio da Rocha do Navio through a footpath dug in the rocks or with a cable car. The name of this place derive from a Dutch schooner which sunk here in the XIX century.

**Culture**

**Igreja Matriz de Santana (Church)**

Santana main Church was built in 1572 but was only completed in 1745. This monument is presented in a Barroque style. The main has an alterpiece in guilt carved wood with a painting in the centre, representing Saint Ana and Saint Joaquim.

“Casas de Santana” is one of the main local attractions. These triangular shape houses are covered with thatch (made with bundles of tied wheat and rye straw). These wooden buildings structure perfectly suit the weather of Santana, as the natural materials used and the slope of the roof guarantees that no water enters the houses even with heavy rainfall.

1. Levada do Caldeirão Verde  
2. Pico das Pedras  
3. Achada do Teixeira  
4. Pico Ruivo
Madeira Theme Park

The Madeira Theme Park in Santana is one of a kind in Portugal. It is a fantastic exhibition centre devoted to the history, science and traditions of the Madeira Archipelago. It occupies an area of 145,000 square metres and is a must for all visitors.

Events

24 Hours Dancing

This festivity gathers every year, during the month of July, regional, national and even international folk dance groups offering good moments of entertainment and culture.

Feasts in honor of Santa Ana and Santíssimo Sacramento

The feasts in honor of Senhora Santa Ana and Santíssimo Sacramento are carried out between the last week of July and the first of August. They represent an opportunity to see flower carpets of great beauty that stretch over the main street where the locals organize a religious procession.

Gastronomic Specialities

In Santana, visitors can appreciate the popular Santana bread, but also lamb stew, Carne de Vinho e Alhos (Pork spiced with wine and garlic), Sopa de trigo (wheat soup) or the cooked cobs.

Viewpoints

São Jorge viewpoint and lighthouse

São Jorge lighthouse is located in Vigia on the top of a cliff. It is not only a cornerstone for maritime navigation as it remains active, but also an attractive spot to visit as it offers panoramic views.

Culture

Igreja Matriz S. Jorge (Church)

Undoubtedly an ex-libris of the built heritage, the mother church of São Jorge is the biggest religious baroque architectural style church in the Region. The church interior welcomes fine golden Baroque carving and a nice set of paintings.

Typical houses of S. Jorge

Thatched houses are also particularly common in São Jorge parish, although São Jorge buildings are square shaped and feature four panel rounded thatched roof.

Moinho de Água (Water mill)

In Achadinha, one can find a water mill and “Serra de Água”, a traditional machine to saw wood. Both played a key role in the local domestic economy.

Calhau da Ribeira de S. Jorge (Pebble)

In “Calhau de São Jorge”, visitors will come across with the historic core of the parish. The ruins entail an old sugar mill used by the first settlers. The bridge over Ribeira de São Jorge stream, built in the sixteenth century, is one of the most significant historical constructions.

Trekking

PR 18 – Levada do Rei

The Levada do Rei begins at the Water Treatment Plant at Quebradas in São Jorge, ending at the source of the levada, located in the spectacular Ribeiro Bonito stream.

Distance: 5.1 Km + 5.1 Km

Time: 4 hours (round trip)

You will be able to enjoy the splendid landscapes of São Jorge and Santana, with widespread indigenous vegetation, part of the Laurissilva forest – a World nature Heritage of Unesco since 1999.

Attention: The path may be slippery, wear anti-slip footwear.

For further information, please check the Tours section in www.horariosdofunchal.pt/planearviagem/

Beaches

Praia do Calhau de S. Jorge

In a deep valley in São Jorge, you will find a bathing complex consisting of three swimming pools and a restaurant. From here you will be able to take in the fantastic view of the landscape from the sea to the green valleys and mountains.

Gastronomic Specialities

Bolo de Noiva (in English, “Wedding Cake”) is a gastronomic treat of Madeira, especially among the north side of the Island where this cake is made using fennel and a stick of cinnamon. It is a local wedding tradition to offer it as a gift to the grooms.
The name of Arco de São Jorge comes from the mountains that surround this parish shaped in “bow” and also because until 1676 the territory of the actual parish belonged to São Jorge parish, for which inherited the “appendix” of “São Jorge.”

This little parish comprehends some of the most fertile soils of the north coast of Madeira. Wine, cereals, vegetables and even wicker are produced in this area.

**Viewpoints**

**Miradouro da Beira da Quinta (Cabanas)**

This belvedere is between São Jorge and Arco de São Jorge. Here, not only will you find a spectacular view of Arco de São Jorge, but on a clear day you can also see the neighboring island of Porto Santo.

**Gardens**

**Quinta do Arco Rose Garden**

In the gardens of Quinta do Arco, you can visit one of the largest collections of rose bushes in Portugal. The collection consists of more than 1,000 different types of rose bushes.

You can see old and modern garden and climbing and non-climbing roses.

Open every day from 10 a.m. to 6 p.m (April til December).

**Culture**

**Museu da Vinha e do Vinho (Museum)**

Another unmissable place to visit is the Museum of Vine and Wine, where one can encounter three wine pressers as well as a number of tools used in viticulture. The museum provides guided visits, in which everyone can taste various local products, especially wines produced by locals.

**Gastronomic Specialities**

Arco São Jorge has its very own gastronomic specialities, such as grilled limpets and watercress soup, and traditional sweets like the pumpkin pudding.
Tourism and Rental Service

This tourism service is steered towards high quality performance indicators, allows to rent buses to travel around Funchal and Madeira island, until Levadas and Viewpoints.

Horários do Funchal fleet is composed by 43 vehicles, 34 of which with a seating capacity of 53 passengers; 6 with 24 passenger seats and 3 with 22 passenger seats.

These white busses are almost a hallmark of Madeira. They are easily recognized due to the iconic and endemic flowers of the Island displayed on bus side panels.

It is also possible to rent buses dedicated to mobility-impaired users.

Horários do Funchal has a leading position among the regional market.

Contact:
Tel.: (+351) 291 705559 / (+351) 291 705560
Fax.: (+351) 291 705557
turismo@horariosdofunchal.pt
Events

January
Twelfth Night songs | Funchal Municipal Garden
Santo Amaro Feast | Santa Cruz

February
Compadres Feast | Santana
Carnival Festivities | Funchal (no fixed date: this event is generally celebrated in either February or March)

March
Regional Custard Apple Exhibition | Faial

April
Flower Festival | Funchal (no fixed date: this event is generally celebrated in either April or May)

May
Lemon Festival | Ilha, Santana
Madeira Island Open | Santo da Serra
Onion Festival | Caniço
Sé Festivities | Funchal

June
Atlantic Festival | Funchal
Sheep shearing | Ribeira dos Boieiros, Camacha
Popular Marches | Funchal
Feast of St. John’s Altars | Funchal

July
Funchal Jazz | Funchal
Regional Folklore Festival – 24 Hours Dancing | Santana
Gastronomy Exhibit | Santana
Atlantic Roots Festival | Funchal

August
Madeira Wine Rally
Black Swordfish Feast | Câmara de Lobos
Feast of Our Lady of Monte | Funchal
Camacha Art/Camachense Art Festival | Camacha
Gastronomy Exhibit | Caniço
European Folklore Week | Funchal

September
Madeira Wine Festival | Estreito de Câmara de Lobos/Funchal (no fixed date: this event is generally celebrated in either August or September)
Grape and Farmer’s Feast | Porto da Cruz
Cider Sampling | Santo da Serra

October
Madeira Nature Festival (no fixed date: this event is generally celebrated in either September or October)
Madeira Organ Festival | Funchal

November
Chestnut Festival | Curral das Freiras
International Open Bridge | Funchal

December
Christmas and New Year Festivities | Funchal
Night in the Farmers’ Market | Funchal
Edition Tour of the city of Funchal - S. Silvestre’s Race | Funchal
MAIN DESTINATION SPOTS AND BUS ROUTES THAT TRAVEL THERE | REGIONAL OPERATORS

1. Porto Moniz
2. Calheta
3. Ponta do Sol
4. Machico

**Ports**
- Porto Moniz
- Calheta
- Ponta do Sol
- Machico

**Destinations**
- Madeira
- Funchal
- Estreito da Calheta
- Santa Cruz

**Bus Routes**
- 1. Porto Moniz
- 2. Calheta
- 3. Ponta do Sol
- 4. Machico
Os bilhetes são adquiridos no próprio autocarro. Dentro de cada carreira existem várias zonas tarifárias. Os bilhetes do Serviço Urbano não são válidos nas carreiras interurbanas.

The tickets are purchased inside the bus from the driver. The price is based on the number of fare zones. All the urban public transport tickets are not valid on the interurban service.
AROUND MADEIRA BY BUS

www.seemore-project.eu

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